

## Message Text

UNCLASSIFIED

PAGE 01 MEXICO 08189 311340Z

51  
ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 COME-00 TRSE-00 AGR-20 CIAE-00

INR-10 NSAE-00 RSC-01 TAR-02 L-03 H-03 SPC-03 DRC-01

/071 W  
----- 124291

R 310144Z OCT 73  
FM AMEMBASSY MEXICO  
TO SECSTATE WASHDC 8651

UNCLAS MEXICO 8189

E.O. 11652: N/A  
TAGS: EIND, MX  
SUBJ: MEXICAN IMPORT QUOTA FOR BOURBON

REF: A) MEXICO 7255; B) MEXICO 7644

1. ON SEPTEMBER 26, LARRANAGA TOLD EMBOFF THAT GOM HAD APPROVED USG REQUEST FOR INCREASE OF 10,000 CASES IN BOURBON QUOTA FOR REMAINDER OF 1973 (REF A). EMBASSY CONTACTED ALL KNOWN BOURBON IMPORTERS-DISTRIBUTORS IN MEXICO AND FIVE OUT OF ELEVEN INDICATED INTEREST IN TAKING ADVANTAGE OF INCREASE (REF B). SUBSEQUENTLY, VINOS FINOS REQUESTED PERMIT TO IMPORT 1000 CASES OLD GRAND DAD AND MARTELL REQUESTED 500 CASES OF JACK DANIELS. BOTH FIRMS HAD THEIR REQUEST REFUSED LAST WEEK. EMBASSY CONTACTED ALCALA (LARRANAGA IN EUROPE ON OFFICIAL BUSINESS) WHO IN TURN SPOKE WITH ANTONIO CALDERON, DIRECTOR GENERAL OF COMMERCE AT SIC. ALCALA INFORMED EMBASSY TODAY THAT CALDERON WILL NOW GRANT IMPORT PERMITS TO "TRADITIONAL" BOURBON IMPORTERS. EMBASSY HAS PASSED THIS INFO ON TO VINOS FINOS AND MARTELL.

2. ALCALA TOOK THIS OPPORTUNITY TO INQUIRE AGAIN TO WHEN FINDING ON TEQUILA WILL BE PUBLISHED IN US. PLEASE ADVISE.  
MCBRIDE

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BOURBON WHISKEY, IMPORT QUOTAS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 31 OCT 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1973MEXICO08189  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** MEXICO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1973/newtext/t1973102/aaaaablh.tel  
**Line Count:** 51  
**Locator:** TEXT ON-LINE  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** A) MEXICO 7255; B) MEXICO 7644  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** kelleyw0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 08 JAN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MEXICAN IMPORT QUOTA FOR BOURBON  
**TAGS:** EIND, ETRD, MX  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005